

Utah Masters Board Meeting Sept 24th

Present

Jim Viney, Dennis Tesch, Mike Franklin, Ware Branch, Tony Nissen, Jane Weitzel, Suzanne Topp

1] Follow up on USAS meeting. Dennis reported on the club mentoring seminar he went to, successful clubs combine training, marketing, fundraising, social events, competition, and community service efforts. The possibility of having a clinic later in the year by Bob Bruce was mentioned.

Upcoming events.

The NW Zone SCY championships will be in Boise in the spring, we will add a link on our website when this is available. The upcoming FINNA meet next summer in Stanford was mentioned. Jim will find out about what kind of deposit is required to reserve a block of rooms for Utah swimmers. We would like to coaches to mention this to the swimmers so they can get ready. Coaches are encouraged to get CPR certification if they don't have it. The USMS is looking at online registration but not there yet.

2] Meet Manager Program. We discussed the status of our Meet Manager program, it was decided to order the new Meet Manager 2.0 and get an annual license as an organization so we can run several meets a year on it. After further discussion post board meeting we decided to get one copy of Team Manager for approx. \$74 to aid in keeping track of state records and top tens in state.

3] Social committee. Our salmon brunch was truly great and enjoyed by all who attended. Thanks are due to Jeanne, Allison and Matt. Molly O'Gorman has agreed to do the Christmas party; Jeanne will let us know the details of date and time when she is able to firm that up with Molly. We are planning this as a potluck, and we will do a new toy or book collection at the party. It was suggested we try to plan a social event after most of the swim meets. It is probably late to do so for the Oct meet. Our other meets are Fri Nov 4, Sat Jan 7 Sunday Feb 19 [QUAC relay meet] Fri and Sat April 7-8 (state championships) and June 3. The QUAC meet has some social activities planned already. If any of these look doable by our social Chairs that would be great.

4]Newsletter; Jane and Lo have been working hard on this to get a newsletter out for Sept and another hopefully out when we register. We

would like to post our newsletter on the website to save money and paper in both an online and printable form.

5] Website Tony has done a great job updating the website and putting up with our after last minute changes to items already posted. We will continue to use the website for notices etc.

6] Registration, USMS is not yet ready for online registration. We discussed using active.com as a means on online registration for Utah masters, Jim will find out more about this. Suzanne Topp and Mike Franklin have volunteered to give a free stroke clinic to new members of Utah masters as part of a registration drive. We need to get a commitment from pools to allow this

7] Dennis has gotten brochures from USMS and a display and is advertising at Fairmont with them.

8] Sponsors. Gary Shaw would like to stop being a formal sponsor of Utah Masters, it was decided to take him off the sponsors logo but mention that he helped set up the website. We discussed what we could offer sponsors. We decided we could offer 1) mention under our sponsors section 2) listing on the meet information sheet as general sponsors 3) if they wished to spring for a prize for an event at a meet we would give them specific mention and discuss with them if they want to show equipment at meet. We will list Pool and Patio and Poco Loco as sponsors because of discounts given to masters swimmers. Mike Franklin will approach Williams Company. As part of our social commitments we discussed have proceeds from one meet go to a charity.

9] Meets. We will plan on offering longer distance events as first on the schedule with a warm-up break so that swimmers not doing a long event could come later and still warm up. We discussed in the future having some meets on Sundays mixing it up with Friday nights and Saturdays. I would like board members responses to the idea of not offering every event at every meet with some rotation. The advantage is a shorter meet the disadvantage will be someone will want to swim it and can't. We decided we would consider charging a \$5 fee for swim meets to help cover pool rentals, it will also encourage people to actually come if they sign up. We would like to donate proceeds from one meet to a charity. I would like to have a variety of ideas for charities, ? United Way, Homeless shelter? Please send me some ideas and I will poll the board and the most popular one gets

it. We think this will be 1] a good thing to do and 2] a good selling point to a sponsor. We would also like to award a prize for one event at each meet. We will rotate the event picked and give a men and women's prize. It was decided not to always make it the first place prize but perhaps sometimes make it the

Third place, or the finisher who has swum the most total events?

9] Video Camera The video camera is available for any coach who wishes to use it, Dennis said just call him or e mail him a few days beforehand to pick it up. You need to plug it into a VCR setup to play back.

10] We will look into having a clinic sometime next year probably with Bob Bruce to offer our swimmers.

11] Suzanne had to cancel the open water swim, as only a few people were interested. She plans on getting together with Tri Utah next year and publicizing it earlier for a swim combined with one of their triathlons. She is going to talk to bob Bruce about ideas for this.

12] UMS Goals Overall goals for Utah Masters are to increase value for our members and increase our members. We decided that the above ideas will further those goals working on aspects of training, marketing, socializing fundraising and community involvement.

13} Next meeting. We discussed having a meeting sometime in the spring and trying to conduct most business by email. For the people attending Saturday am after practice at Steiner seemed better than a night for Sunday. Jim will ask for more comments from those who couldn't make it.